



Vovici's Market Research Success Package

Drive differentiated research at reduced cost

Vovici's Market Research Success Package empowers researchers with the industry's most powerful data collection platform. Our solution is designed to help you respond to your customer demands for increased quality of research at a decreased cost. Vovici's powerful online survey, proprietary panel creation capability and easy generation of insightful reports enables you to:



Deliver timely and sophisticated research analysis at low cost

Create and share advanced reports using built-in analysis functions to improve timeliness



Create and manage proprietary online panels to engage respondents

Convert static feedback into dynamic dialogue yielding deeper more actionable insights



Produce powerful and professional surveys quickly

Ensure the highest levels of data quality through our advanced functionality



Reduce your costs to acquire data for clients

Take advantage of faster, less expensive ways to capture data

With Vovici's Market Research Success Package, you can:

- Create and share graphical reports online quickly to drive down the costs of customized reporting
- Integrate with other customer systems (e.g. CRM) to deliver insights for less money
- Reduce survey fatigue by managing interactions with respondents
- Utilize on-demand segmentation to deliver customized and engaging surveys to targeted audiences

Why Vovici?

- Industry's most secure hosted application provides the ultimate in data protection
- More than 15 years of industry experience
- Utilized by 60% of the Fortune 500
- Over 2,000 customers in over 47 countries
- More than 150 million completed surveys in over 150 languages

What you get:

Vovici's Market Research Success Package includes:

- 12 month access to our hosted, enterprise-class online survey platform
- Web-based training

Additional add-on options:

- Vovici Community Builder to design online communities and engage customers on-demand to rapidly measure feedback